

FOR IMMEDIATE RELEASE: September 17, 2020
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“We Talk” Chooses You

Women Step to the Forefront in Conversations to End Racism, Social Injustice

Fort Worth, Texas: “We Talk,” a social connections challenge for women, is a national, intercultural, multigenerational, movement tackling the issue of racism and social injustice in America—one amazing conversation and connection at a time.

The premise is simple, yet revolutionary: Two women from different ancestral backgrounds complete a virtual relationship-building adventure over a five-week period. The challenge centers around Dr. Arthur Aron’s ground breaking [Self-expansion model research](#) and employs his famed, [36 questions](#) to drive the conversations and connections.

As a social psychologist, Aron explored whether intimacy between two strangers could be accelerated by having them ask each other a specific series of personal questions. The 36 questions in the study are broken up into three sets, with each set intended to be more probing than the previous one. During the “We Talk” pilot debrief, Dr. Aron joined the conversation and expounded on his research with the cohort.

“The idea is that our reciprocal sharing and vulnerability will lead to closeness and a mutual understanding that will lead to a connection, a friendship. One-hundred percent of our pilot participants reported that they made a new friend,” says “We Talk’s” founder Stacey Clark. “When it comes to race relations and social injustice, there is no better time than now to have these connection-centered conversations. *We can’t move forward if we cannot connect with each other* — and it starts with women. We are integral to modeling the way to social justice doing what we do best, plain and simple relationship building.”

The benefit of “We Talk” is profound. The country is in a state of racial turmoil that can only be ameliorated through open and honest dialogue that focuses on people and not the color of their skin.

“What we can accomplish together is more than we can accomplish alone,” says Corie Skolnick, co-founder.



Leap Learn Live is a 501(c)(3) nonprofit organization providing at-risk single mothers with free, wellness-based, values-driven online learning and coaching. Find us at www.leaplearnlive.org

How to join the conversation:

Topic: "We Talk" Social Connections Challenge for Women

Time: Sep 20, 2020 02:00 PM Central Time (US and Canada)

Join Zoom Meeting:

<https://us02web.zoom.us/j/84292846355?pwd=MnNXNW9jb2NOeExVclFqTmRWL3loQT09>

Meeting ID: 842 9284 6355

Passcode: 667365

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“We Talk” Challenge Gives Women Opportunity to Tackle Racism, Social Injustice

A national, intercultural, multigenerational, challenge to create connections that will override racism and lead to social justice in America—one amazing conversation and connection at a time.



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